

NEWS RELEASE**Trade Show in California, USA
Trade Show for the first time at IoT Tech Expo North America 2024**

Yokowo Booth

Yokowo Co., Ltd. (Headquarters: Chiyoda-ku, Tokyo, President: Takayuki Tokuma) will exhibit for the first time at the IoT Tech Expo as part of "TechEx North America 2024" in Santa Clara, California, USA on June 5-6, 2024.

IoT Tech Expo North America 2024 is one of the world's leading trade shows focusing on the latest IoT technologies, including smart cities, industrial IoT, digital twins, IoT security, edge computing, and automation.

In addition to its 4G/5G MIMO Antennas offering high-performance data communication in applications such as vending machine inventory management, parking lot payment devices, and construction machinery remote monitoring, the Yokowo Booth will feature High-Precision GNSS Antennas, necessary for autonomous driving and precision locating & control of construction equipment, agricultural machinery, and drones. Yokowo will also exhibit Private 5G Antennas for various applications such as AGVs (Automated Guided Vehicles) in factories, and remote-controlled buses at Airports and other locations.

Yokowo established a new business unit in 2023 to identify and create mass market opportunities for its antenna products including systems to provide improved connectivity, data collection and performance. As one of its first initiatives, Yokowo is developing and promoting a wide range of IoT applications based on its longstanding expertise in the automotive antenna field. With demand for IoT applications and devices growing, Yokowo's U.S. sales activities for its IoT-related products began in July 2023. Through exhibiting at TechEx North America, Yokowo hopes to introduce and broaden interest in its IoT products and technical expertise. Yokowo activities will also include information exchanges on specific application needs.



■ Outline of the exhibition

Name: IoT Tech Expo North America 2024

Date: June 5 (Wed) ~ 6 (Thu), 2024

Venue: SANTA CLARA CONVENTION CENTER Booth#282
(5001 Great America Pkwy, Santa Clara, CA 95054)

Note: The information contained in this news release is current as of the date of publication. It is subject to change without notice.

◇ Inquiries about our products

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